ReAction™ ecolutions™

Refillable

Main features

- 74% OF RECYCLED MATERIAL (*% OF TOTAL WEIGHT)
- Retractable ball ; Medium point size
- Refillable
- Cushion spring for controlling motion and diffusing tension
- Designed with the BIC ecological common sense
- Available in black and blue

Product Quality

- Injection molded components
- Screen printed logo and name

Laboratory controls

- Writing performances (laydown, smoothness, mileage...), life test of product
- Mechanical performances and breakage resistance, life test of product

Process controls

- All purchased parts (including recycled plastic) approved on lot by lot basis prior to use in production
- Periodic QC inspection during molding and assembly for dimensional tolerances and critical product functions
- 100% inspection of components prior to assembly for visual defects
- Writing test, critical function tests and 100% visual inspection after assembly
- Pre-shipment inspection conducted on each lot, based on AQL standards

Product safety

- Ink assessed by an external toxicologist (ASTM D – 4236)
- Heavy metals content tested by an external laboratory (EN71-3, ASTM F 963, 16 CFR 1303, 91/338/EEC)
- End-plug compliant with safety end-plug standard (BS 7272-2)
- Cap compliant with safety cap standard (ISO 11540 / BS 7272-1)

Corporate social compliance

- BIC Group Code of Conduct based on ILO conventions
- Auditing process with corrective action plan by an independent company

ECOlutions Retractable Ball Pen in 2 colours

74%* Recycled

Environment

- PVC free product
- Refillable
- Packaging compliant with packaging & packaging waste European directive (94/62/EC)
- 74% recycled material calculated on total weight (according to ISO 14021 international standard on environmental claims)
- Recycled plastic coming from waste from another industry : « pre-consumer » according to ISO 14021 international standard on environmental claims
- Using recycled plastic means using less oil and preserve natural resources.

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